



## ACAP Core and Chapter Sponsorship Opportunities

### **Core Sponsor** – \$1,000 per year with 5-year commitment

Sponsor benefits include:

- Knowledge that your organization helped establish a local ACAP chapter that will provide needed support for those caring for older loved ones
- Sponsor logo permanently displayed on chapter web page throughout sponsorship period
- Sponsor logo included on program publicity and slide deck shown before programs for duration of sponsorship period
- Membership in the Chapter Leadership Team, providing increased visibility for the organization, opportunity to assist in making decisions about the chapter, and participation in monthly programs
- Opportunity to share your organization at one program per year
  - Set up organizational display table, staffed with 1-2 staff/volunteers
  - Collect contact information from attendees who wish follow-up
  - Provide 2-minute presentation of business/agency/organization to the entire group of attendees

### **Chapter Sponsor** – \$2,500 (or more) with no future commitment

Sponsor benefits include:

- Knowledge that your organization helped establish a local ACAP chapter that will provide needed support for those caring for older loved ones
- Sponsor logo permanently displayed on chapter web page for one year
- Sponsor logo included on program publicity and slide deck shown before programs for one year
- Opportunity to share your organization at one program per year
  - Set up organizational display table, staffed with 1-2 staff/volunteers
  - Collect contact information from attendees who wish follow-up
  - Provide 2-minute presentation of business/agency/organization to the entire group of attendees